

# Fourth of July Fun Day at the Park

## Booth Information Application and Fee Structure

This annual event is sponsored by the Mira Mesa Fourth of July Committee and the Mira Mesa Town Council. The Fun Day Event will be located at the Gil Johnson Recreation Center on New Salem Street (see attached map). Event hours will be 11:00 am to 9:30 pm. Spaces are available for *Food, Crafts, Business and Community* booths. **Application deadline: June 3, 2011.**

### Specific Information

- Vendors:** Copy of seller's permit (where necessary) must be attached to applications. Non-profit Organizations please attach a copy of certification. A County Health Permit will be required for all vendors selling food. Sellers are responsible for business licenses and collecting and reporting sales tax where applicable. Please make sure that all items to be sold are listed on the application.
- Food Vendors:** All food vendors must display all required permits to satisfy the City of San Diego food vendor laws.
- Applications:** Must be complete of all required items and fee(s) before set-up time and specific slot is assigned. Any incomplete applications will be held until all information is submitted. All spaces will be assigned on a first-come-first-served basis
- Cancellations:** There will be a *50% cancellation fee (\$50.00 minimum) for all cancellations prior to June 15, 2011*. There will be no refunds after that date. There will be no refunds due to inclement weather, acts of nature, or actions by any government agency to cancel the event over which the 4<sup>th</sup> of July Committee has no control.
- Set-Up:** All set-up will be scheduled between the hours of 8:30 am and 10:30 am. Please make sure that you are present at your specified set-up time. Late arrivals will be required to wait until scheduled vendors are set-up. Vendors arriving after the start of the event will not be allowed to set-up. There will be no refunds for late/no-shows.
- Mail to:** Applications, appropriate documentation and fees payable to Mira Mesa Town Council 4<sup>th</sup> Of July Committee.  
Must be mailed to: PO Box 261264; San Diego, CA. 92196

For additional information please contact Jerry Ollinger, (858) 689-9185 or via e-mail at [jerryollinger@hotmail.com](mailto:jerryollinger@hotmail.com)

<b>VENDOR BOOTH FEES</b>			
<b>Food:</b>	For Profit - \$180.00 per space	space #(s) _____	Amount \$ _____
	Non-Profit - \$100.00 per space	space #(s) _____	Amount \$ _____
<b>Craft:</b>	\$125.00 per space	space #(s) _____	Amount \$ _____
<b>Business Displays</b> (Seller's permit copy required)	\$125.00 per space	space #(s) _____	Amount \$ _____
<b>Community Service Clubs and Religious Groups</b> (Seller's permit copy and/or Non-Profit status required)	\$75.00 per space	space #(s) _____	Amount \$ _____
<b>Game Booth Sponsorship</b> (Please supply any banners to be displayed on your booth and someone to man the booth for the day)	\$200.00 per booth	# of Booth(s) _____	Amount \$ _____
<b>Hosted Game Booth Sponsorship</b> (Please supply banner(s) to be displayed on your booth we will supply the man power to run it)	\$250.00 per booth	# of Booth(s) _____	Amount \$ _____
<b>Total Amount Enclosed</b>	\$ _____	Check # (if applicable) _____	

*Please remember to add a late fee of \$30.00 if application is submitted later than June 1, 2011*

<b>VENDOR INFORMATION</b>	
Vendor Name _____	Contact: _____
Address: _____	Phone #: _____ Email: _____
Items to be sold/displayed: _____	
_____	
_____	
<p><b>I hereby agree to participate in the 4<sup>th</sup> of July Fun Day at my own risk and subject to all the rules and regulations of this event. I further agree to indemnify and hold harmless the Mira Mesa Town Council, the City of San Diego, all 4<sup>th</sup> of July sponsors, and anyone involved in the support and/or production of this event.</b></p>	
Printed Name: _____	Signature: _____ Date: _____

*Please contact me regarding booth space/sponsorship of the Mira Mesa Street Fair to be held September 17, 2011*